

Summary

Alex is a Technical Project Manager with PMI certification and over ten years of experience with software- and web-development. His passion is building highly effective teams and customizing 'just enough process' for each project.

Experience

2008-2009
Senior Project
Manager

BellaPictures (www.bellapictures.com) San Francisco, CA

BellaPictures provides award winning photography, wedding albums and print services. As Bella's only Senior Project Manager, Alex created new processes for tracking projects for the development team of six, and guiding project-prioritization decisions for the management team.

Key Accomplishments:

- Improved development team efficiency
 - Improved executive visibility into work queue and project status
 - Defined, implemented, evangelized new project processes
 - Established more efficient, more transparent work-queue management
 - Managed website building projects, from design to launch
 - Managed database migration & integration projects, from field-mapping to QA
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2005-2008
Project Manager

Kintera Inc (www.kintera.com) San Francisco, CA

Kintera's primary product, Sphere, is a web-based enterprise software suite specifically targeted to non-profit organizations. It allows NPOs to manage a website, handle donations and registrations online, to track their constituent database, and manage their email communications.

This role combined account management and technical project management. As the primary contact point for customers, Alex was responsible for maintaining the client relationship as well as executing a variety of types of projects – website rebuilds, CRM database migrations, email campaigns and content strategy.

Key Accomplishments:

- Managed projects for dozens of non-profit organizations, including the Ohio Democratic Party, Amnesty International USA, California State University, Lance Armstrong Foundation
 - Managed over ten projects concurrently
 - Delivered on-site training for client groups from 5 to 30
 - Created/maintained internal product knowledgebase
 - Mentored and supported less-experienced staff
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2003-2004
Developer

ICONMA (www.iconma.com) - contract with America Online, Inc. White Plains, NY

This six-month contract with AOL's Web Services & Publishing Reporting group involved re-architecting a data warehousing solution to improve scalability and to decrease the cost of new report development. The team of four employed Extreme Programming methodologies to quickly iterate on solutions and ensure that we stayed in sync with the customer's needs.

2002-2003
Director

PlanetOutPartners (www.planetoutpartners.com) San Francisco, CA

Gay.com and PlanetOut.com are the premier personals/portal websites targeted to the gay and lesbian community.

As Director of the web development team, Alex was responsible for working with the System Architect and a team of eleven to introduce new features and functionality into the sites with zero downtime, on aggressive schedules.

Key Accomplishments:

- Defined and executed development process methodologies for team of eleven.
 - Introduced new approaches for project and work-queue tracking, as well as project definition.
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Alex Bernardin, PMP

alexjb@alexjb.com
415.254.7716

1996-2002
*Director,
Developer*

CNET Networks (www.cnet.com)

CNET produces multiple award-winning, best-in-class, content-focused websites, including news.com and computers.com.

Several roles were held over six years, accomplishments are consolidated below.

Key Accomplishments:

- Managed resource allocation, career growth/development, hiring and staff reduction for team of 3-9 developers
 - Managed relationships with multiple internal business partners, including collaborative product definition, and efficiency proposals
 - Managed/executed multiple internal training programs
 - Lead initial development team for industry-changing site <http://www.computers.com> - relational DB schema design; functional requirements gathering; site architecture & detailed design; implementation with team of six
 - Initiated and led task force to re-architect development/QA environments to better match growing team and new development methodologies
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Education

2008

Project Management Institute

Project Management Professional Certification (PMP)

1996

Binghamton University – State University of New York

Bachelor of Science, *Computer Science*

Additional Activities

2006-present
Project Manager

Black Rock City, LLC (www.burningman.com)

San Francisco, CA

As a volunteer Technical Project Manager for the Burning Man web team, Alex helps to coordinate the efforts of people developing for all the organization's web properties.

2006-present
*Board of
Directors
Secretary*

Homeless Children's Network (www.hcnkids.com)

San Francisco, CA

HCN provides mental health services to homeless children and families in San Francisco. Alex provides support and oversight for the Executive Director.
