

Alex Bernardin

Oakland, CA 

AlexJB at AlexJB.com 

linkedin.com/in/alexjb/ 

Agilist. Project Manager. Process Geek. I devise 'just enough' process solutions and coach teams to be high performing and self-organizing.

Certifications

- ICAgile Certified Professional - Agile Team Facilitation
- ICAgile CP- Agile Coaching
- ICAgile CP- Professional Agility in the Enterprise
- Certified Scrum Master
- PMP - *expired*

Experience

2014 – PRESENT

Head of Project Management / Scribd Manager, Web Development and QA / Scribd Technical Project Manager / Scribd

Scribd.com

Defined and evolved Agile project processes for Engineering Department while in several different roles. Managed and staffed up teams of up to 15. Administered Jira/Confluence, including customizations.

2009 – 2014

Digital Content Manager / San Francisco AIDS Foundation

SFAF.org

Oversaw all online presences of the agency as the sole technical member of the marketing team. Defined and executed online marketing strategy and tactics, including email campaigns, SEO, website launches, fundraising. Managed vendors, administered CMS and CRM SaaS systems.

2008 – 2009

Senior Project Manager / Bella Pictures

Created and evangelized new approach to project management and tracking processes.

2005 – 2008

Implementation Project Manager / Kintera

Blackbaud.com

Kintera provided a SaaS application suite specifically targeted to non-profits. Worked with clients on initial account setup; website deploys, email campaigns, event registrations, etc.

2002 – 2003

Software Engineering Manager / PlanetOut Partners

Director of the development team of eleven. Oversaw feature development on web-based social application.

1996 – 2002

Director, Software Engineering / C | Net Software Developer / C | Net

Developed web applications in 1st generation Content Management Systems, including download.com and computers.com. Rose to manage team of 12, providing project and personnel oversight.

Education

1996

BS Computer Science / Binghamton University, New York

Activities

2021 – 2022

Co-Chair / Agile Open Northwest 2022

<http://agileopennorthwest.org>

Volunteer role coordinating the 2022 instance of this premiere Open Space conference

2020 – 2021

Organizing Committee / Agile Open Northwest 2021

<http://agileopennorthwest.org>

Volunteer role helping to coordinate the 2021-Feb instance of this premiere Open Space conference

2006 – 2017

President, Secretary, Board of Directors / Homeless Children's Network

<http://hcnkids.org>

HCN's Mission is to decrease the trauma of homelessness and domestic violence, to increase the strength and effectiveness of the HCN Collaborative, and to provide early childhood education and consultation to shelter-based child care and family child care providers.

The Board of Directors provides support and management oversight for HCN.

2006 – 2011

Web Team Volunteer / Burning Man

HTML and scripting work; participated in strategic planning for the burningman.com; wrote content for the original environmental impact section of burningman.com